

CONTRACT

WNUE-FM
523 Douglas Ave
Altamonte Springs, FL 32714
(407) 774-2626

And:

Factor Inc. - MIA
999 Ponce De Leon Blvd
Coral Gables, FL 33134

new

<u>Contract / Revision</u> 262298 /		<u>Alt Order #</u> 46363
<u>Product</u> Marco Rubio for Senate 2016		
<u>Contract Dates</u> 10/17/16 - 10/23/16		<u>Estimate #</u>
<u>Advertiser</u> Rubio, Marco for Senate		<u>Original Date / Revision</u> 10/14/16 / 10/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNUE-FM	<u>Account Executive</u> Robert Albright	<u>Sales Office</u> Entravision Solu
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNUE	10/17/16	10/21/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				12	\$40.00				
N 2	WNUE	10/17/16	10/21/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				6	\$35.00				
N 3	WNUE	10/17/16	10/21/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				6	\$35.00				
N 4	WNUE	10/17/16	10/23/16	Sa-Su 10a-3p	10:00 AM-3:00 PM		1:00				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----SS				2	\$35.00				
Totals												26	\$970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	26	\$970.00	(\$145.50)	\$824.50
Totals	26	\$970.00	(\$145.50)	\$824.50

Signature: _____

Date: _____

10/14/16

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsofsales.

Revision

Media: Radio
Client: Maro Rubio for Senate 2016
Product: Marco Rubio for Senate 2016
CPE: null/null/NONE
Description: Entravision Solutions Order #: 46363
Rep: Entravision Solutions
Version: 2
Comments:

Market: Orlando-Daytona Beach-Melbourne, FL
Demo: Adults 18+
Separation: 30
Flight Start: 10/17/16
Flight End: 10/23/16
Sales Office: Miami
Survey:

Billing To: The Factor, Inc.
 999 Ponce De Leon
 Coral Gables FL 33134
AE: Robert - 5845 Albright
Phone:
Fax:

Vendor: WNUE FM
Phone:
Fax:

correct 2017 93

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/17	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$40.00	C 60	12	12		
Comments:								
2	MTuWThF 10:00A-3:00P	MD	\$35.00	C 60	6	6		
Comments:								
3	MTuWThF 3:00P-7:00P	PM	\$35.00	C 60	6	6		
Comments:								
4	SaSu 10:00A-3:00P	WK	\$35.00	C 60	2	2		
Comments:								
Total Spots:						26		
Total GRP/GIMP(000):						0.0		0.0
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots					
10/2016	\$970.00 - 26	\$0.00 - 0	\$970.00 - 26					
Total Gross Cost:			\$970.00					
Total Net Cost:			\$824.50					
Total Gross CPP:			\$0.00					
Total Net CPP:			\$0.00					

Disclaimer:

REVISION NEW ORDER. ENTRAVISION SOLUTIONS AND OUR REPRESENTED STATIONS DO NOT DISCRIMINATE. ENTRAVISION SOLUTIONS IS COMMITTED TO A POLICY OF NON-DISCRIMINATION IN THE ADVERTISING CONTRACTS THAT IT ENTERS INTO WITH ADVERTISERS. ENTRAVISION SOLUTIONS WILL NOT ENTER INTO OR CARRY OUT, IN CONNECTION WITH ANY ADVERTISING CONTRACT IT IS A PARTY TO, ANY TERMS, CONDITIONS, OR POLICIES THAT COMMIT THE ADVERTISER, ENTRAVISION SOLUTIONS OR ANY STATIONS REPRESENTED BY ENTRAVISION SOLUTIONS TO DISCRIMINATE IN THE SALE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE OR ETHNICITY.

Date: 10/11/2016

RADIO

Weeks of: 10/17/2016

Length: 60"

CLIENT: MARCO RUBIO FOR SENATE 2016
Media: WNUE FM
Market: ORLANDO
Contact: ROBERT ALBRIGHT
Phone: 305-373-0789 / 305-778-0607
E-mail: ralbright@entravision.com

AGENCY: The Factor, Inc.
999 Ponce de Leon
Coral Gables, FL 33134
Contact: Ana Carbonell / Mirta De Armas
305-358-0117 86-797-2713

Target demo: Hispanics 50+ Hispanics 18+

Station	Day	Time	Program	30" Pre	30" fixed	60" Pre	60" fixed	Rtg. 50+	Cost/spot	# Spots	CPP	GRP'S	TOTAL
WNUE	M-F	6a-10a	ROS	40	40	40	40	1.6	\$ 40.00	12	\$ 25.00	19.2	\$ 480.00
SALSA Y MAS	M-F	10a-3p	ROS	35	35	35	35	0.9	\$ 35.00	6	\$ 38.89	5.4	\$ 210.00
	M-F	3p-7p	ROS	35	35	35	35	0.9	\$ 35.00	6	\$ 38.89	5.4	\$ 210.00
	SA-SU	10A-3P	ROS	35	35	35	35	0.6	\$ 35.00	2	\$ 58.33	1.2	\$ 70.00

26 \$ 31.09 31.2 \$970.00
AC: \$145.50
NET: \$824.50

Robert Albright 10/13/2016

AGENCY
THE FACTOR, INC

MEDIA

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>ORLANDO</u> <u>WVUE 98.1 FM Salsa y mas</u>	Date: <u>9/15/2016</u>
--	----------------------------------

I, ANA M CARBONEL,
 being/on behalf of: MARCO RUBIO,
 a legally qualified candidate of the Republican
 political party for the office of: U.S. Senate,
 in the November 8th General Election,
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>60"</u> <u>30"</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

MARCO RUBIO FOR SENATE 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Liskner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/14/2014

Date _____

himself

Signature

To Be Signed By Station Representative

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARCO RUBIO FOR SENATE 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

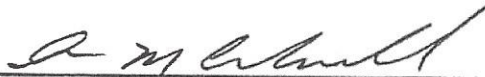
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ANA M. CARBONELL

printed name

9/15/2016
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See PROPOSAL ATTACHED.</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.